



Lucky Sandy Springer has found out that with Heineken, “You *can* always get what you want!”

Sandy Springer, a long time expatriate living in Aruba found out on Wednesday evening that she is going to become a “Honky Tonk Woman” on February 11<sup>th</sup>! The reason why is that she was smart enough to buy a case of Heineken Beer at the market last weekend and fill in the raffle ticket that came along with it and hand it to Heineken Merchandiser Alexandra Brito.

The end of this month-long campaign from Heineken resulted in Sandy’s name being picked from the barrel by Heineken GM Patrick Melchior, who called her on her cell phone to inform her that she and some lucky friend will go for an all-expense paid weekend to Puerto Rico. While there, staying at a four star hotel they will attend the first Rolling Stone’s concert to ever take place in the Caribbean at the Colliseo, sponsored by Heineken Music and Heineken Caribbean. Two days after the tickets went on sale for this concert by the legendary group it was sold out. Heineken Aruba was able to offer this promotion as part of the mission Heineken has around the world; bringing people together for unique and unforgettable experiences, made more so by Heineken Beer.

The concert in Puerto Rico will introduce the songs from the Rolling Stones’ new album, “A Bigger Bang,” along with the songs that has made people like Sandy devoted fans since the sixties. The on stage antics of Mick Jagger has won over another generation, and appearing on stage with the mega group is one of the most popular performers in the Caribbean, Grammy-winner Juan Luis Guerra and his group 440, a mega-star in his own right. Talk about a killer opening act! Though Mick Jagger and most of the Rolling Stones are sixty years old or better, they prove that some things don’t get old, like vintage cars and wine, they just become classics.

A very excited Sandy raced over to the Chaos Cafe from her place of work to receive her certificate allowing her to depart on American Airlines flight 372 to Puerto Rico on Friday afternoon, February 10<sup>th</sup>. Sandy revealed that she will most likely be accompanied by her stepson, who was also lucky enough to enjoy that case of beer Sandy purchased specifically to try and win the trip to the concert. Patrick Melchior will be on hand in Puerto Rico to meet them at the airport and escort them to the hotel and the arena on Saturday night. They will stay two nights at the Holiday Inn at Isla Verde, where they can enjoy the excitement of Old San Juan, and then will sit in first class seats of the Heineken section of the Colliseo to experience the concert of a lifetime. They will return to Aruba on Sunday the 11<sup>th</sup> via American Airlines, most likely still flushed with the excitement of the evening before. Upon receiving her tickets Sandy Springer declared “Whooo Hooooo! I *love* the Rolling Stones, I *love* Heineken, and I *love* Aruba!!!”